

# PUZZLE PALOOZA

WELCOME TO THE WORLD'S HOTTEST  
JIGSAW PUZZLE COMPETITION

## ARE YOU READY TO JOIN THE JIGSAW PUZZLE COMPETITION PHENOMENON?

Get into the game with the most exciting puzzle competition on Earth: Puzzlepalooza! After years of taking the Des Moines metro by storm, this sell-out sensation is ready to make its debut with you.

Puzzlepalooza is a one-of-a-kind, crowd-pleasing speed jigsaw puzzling competition pitting teams against each other in a race to be the first to finish their puzzle. But watch out, because Puzzlepalooza has more twists than a corkscrew at a wine festival!

### UNIQUELY THRILLING

While speed puzzling events have exploded in popularity the past few years, Puzzlepalooza is far from your run-of-the-mill puzzle competition. It offers a wealth of trademarked, audience-approved, unique elements like exciting sabotages and enviable prizes.

### BATTLE-TESTED

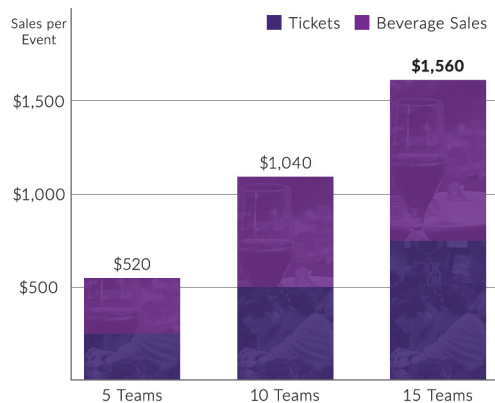
After creating Puzzlepalooza in 2019, the Rook Room has played host to dozens upon dozens of competitions since. That means years of fine tuning to make Puzzlepalooza into a crowd pleasing audience favorite that's ready to bring on the fun right out of the box.

### READY-TO-GO FUN

Signing on to host Puzzlepalooza gets you everything you need to jump right into the excitement. Your license provides you with ready-to-post marketing materials, easy-to-understand instructions, proven processes, and a literal box load of custom materials.

### A PROVEN PROFIT GENERATOR

Not only is Puzzlepalooza fun, it's also a great addition to your bottom line. Scale teams and participants to increase profits.



Sales estimates assume suggested ticket cost of \$50 per team and average beer purchases of 1.5 per guest\* at \$6 a piece.

### WHAT'S INCLUDED IN YOUR LICENSE?

In short, everything you need to get right into the fun. All you need to do is open the box and start selling tickets!

- \* 6 Puzzlepalooza Instances
- \* 15 Team Table Lights
- \* 100 Team Anthem Cards
- \* 15 Team Table Signs
- \* 15 Team Sign Holders
- \* 15 "Mitten Smitten" Sabotage Cards
- \* 15 Pairs of Custom Mittens
- \* 15 "Going Topless" Sabotage Cards
- \* 1 Sabotage Tracker Card
- \* 1 Pad of Sabotage Sticky Notes
- \* 6 Wooden Champion Trays
- \* 6 Wooden Trophies
- \* 36 Champion Stickers
- \* 1 Set of Complete Rules
- \* 1 Tips Sheet
- \* 1 Start-Up Video
- \* All Shipping & Handling Costs

**TOTAL COST TO LICENSE: \$1,500**

\*Based on current event venue metrics.